



culture  
Solutions

# Refreshing EU relations with the world

## Annual Report 2022

### Overview

2022 has been a busy year for culture Solutions. The peak of the year was reached in December when the European Parliament's resolution and report on EU international cultural relations were published, uptaking numerous recommendations made by culture Solutions since 2019.

This year, there were numerous attempts to reach funding sustainability, while maintaining some activities thanks to the commitments of pro bono collaborators. cS also started to work on a refreshed governance system with a widened board and larger membership. At the end of 2022, cS was proud to count 15 active members and 2 new board members, Irina Biovir-Idier and Soumaya Gharsallah.

### Quotes from partners

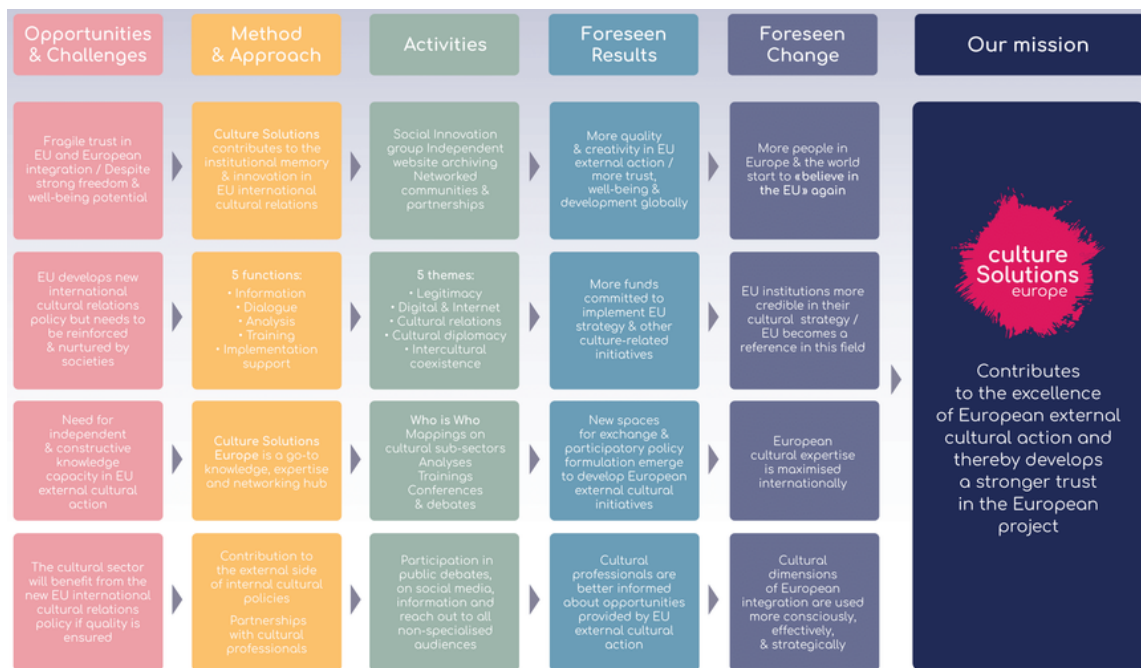


Superb facilitation. Very well run, motivating, energizing.



Officer at the EU Delegation to Sri Lanka

# Theory of Change



## Activities



### 1. Research

- L. Richieri Hanania and I. Kokinova (2022), “cS Comments #1: Public consultation on the first set of Draft European Sustainability Reporting Standards”, 20 July 2022, <https://www.culturesolutions.eu/publications/public-consultation-esrs/>.
- D. Helly (2022), “cS Brief #12: Cultural Heritage Protection in crises: strengthening the EU’s role”, 26 November 2022, <https://www.culturesolutions.eu/publications/cs-brief-12-cultural-heritage-protection-in-crises/>.
- L. Richieri Hanania and D. Jisu Lee (2022), cS blog “The role of business in promoting culture”, 25 January 2022, <https://www.culturesolutions.eu/articles/business-promoting-culture/>.

- G. Bernoville and D. Helly (2022), cS blog "#FrenchPresidency – Balancing Paris Cultural Geopolitics and EU international cultural relations", 27 January 2022, <https://www.culturesolutions.eu/articles/french-presidency/>.
- F. Pozzebon and A. Gil Táboas (2022), cS blog "EU action for culture in Africa Caribbean and Pacific: main trends", 31 January 2022, <https://www.culturesolutions.eu/events/acp-main-trends/>.
- F. Pozzebon and A. Gil Táboas (2022), cS blog "5 Opportunities for European international cultural relations towards ACP countries, beyond the ACP-EU Culture Programme", 31 January 2022, <https://www.culturesolutions.eu/events/opportunities-eu-acp-culture/>.
- I. Kokinova (2022), cS blog "EU-China cultural diplomacy: room for improvement in troubled times?", 18 February 2022, <https://www.culturesolutions.eu/articles/eu-china-cultural-diplomacy/>.
- D. Helly (2022), cS blog "Act fast: War in Ukraine and EU international cultural relations", 24 February 2022, <https://www.culturesolutions.eu/articles/war-ukraine-eu-cultural-relations/>.
- N. McNeilly, G. Bernoville, V. Mesía and C. Zayas (2022), cS blog "Africa-Europe Week 2022: Three take-aways for the AU-EU cultural relations partnership", 11 May 2022, <https://www.culturesolutions.eu/events/africa-europe-week-2022/>.
- N. McNeilly, G. Bernoville, V. Mesía and C. Zayas (2022), cS blog "Africa-Europe cultural relations programming: what's the agenda", 22 May 2022, <https://www.culturesolutions.eu/events/africa-europe-cultural-programming-agenda/>.



- N. McNeilly, G. Bernoville, V. Mesía and C. Zayas (2022), cS blog "Building inclusive spaces for Africa-Europe cultural relations dialogue", 30 May 2022, <https://www.culturesolutions.eu/events/building-inclusive-spaces-for-africa-europe-cultural-relations-dialogue/>.
- C. Zayas and E. Vilanova (2022), cS blog "From ACP-EU Culture Webinar to Africa-Europe Week 2022: five pathways to follow", 30 May 2022, <https://www.culturesolutions.eu/events/from-ACP-EU-culture-webinar-to-africa-europe-week-five-pathways-to-follow/>.
- D. Helly (2022), cS blog "Post-Ukraine Cultural Mediterranean: Still curious?", 20 June 2022, <https://www.culturesolutions.eu/events/post-ukraine-cultural-mediterranean/>.
- D. Helly (2022), cS blog "Cadre numérique européen: nouveaux caps culturels à l'international", 17 July 2022, <https://www.culturesolutions.eu/articles/cadre-numerique-europeen-nouveaux-caps-culturels-a-linternational/>.
- D. Helly (2022), cS blog "1 billion for EU international cultural relations by 2027", 19 July 2022, <https://www.culturesolutions.eu/events/1-billion-for-eu-international-cultural-relations-by-2027/>.
- N. McNeilly and G. Bernoville (2022), cS blog "Five take-aways for EU institutions and Mondiacult: Voices of Culture Global Dialogue on International Cultural Relations", 6 September 2022, <https://www.culturesolutions.eu/articles/takeaways-eu-institutions-mondiacult-voices-of-culture-global-dialogue-on-international-cultural-relations/>.



- D. Helly (2022), cS blog "Les nouveaux modèles européens de la culture: l'exemple de Tfanen – Tunisie créative", 17 November 2022, <https://www.culturesolutions.eu/articles/nouveaux-modeles-europeens-de-la-culture-tfanen-tunisie-creative/>.
- D. Helly (2022), cS blog "Making the difference: culture Solutions' recommendations reflected in the 14 December 2022 European Parliament's Resolution", 22 December 2022, <https://www.culturesolutions.eu/articles/culture-solutions-recommendations-reflected-in-european-parliaments-resolution/>.
- D. Helly (2022), "cS blog "Contribuer et compter : Les recommandations de culture Solutions reflétées dans la résolution parlementaire du 14 décembre 2022", 24 December 2022, <https://www.culturesolutions.eu/articles/comment-culture-solutions-a-contribue-aux-a-la-resolution-parlementaire-du-14-decembre-2022/>.



## 2. Training and Know-How Sharing

- Presentation at the Public Hearing of the European Parliament, 13 July 2022
- Organisation of a joint round table on the topic of "Cultural Heritage Protection in conflict and crises" with European Institute for Security Studies (EUISS), Brussels, Belgium, 12 October 2022
- Participation in the Asia-Europe Foundation webinar on cultural diplomacy, 3 November 2022
- Presentation at the Euro-Mediterranean ministerial conference, in Naples, Italy, 16 June 2022



- Presentation at the webinar “Diplomacy: Why AI could change the game?” held by Comité Diplomatique, 9 March 2022
- Assessment of the culture-related events in the Africa-Europe Week and the 6th Europe Africa Business Forum, 14 to 17 February 2022



### 3. Business Development and Fundraising

Small contracts were signed with some EU programmes, although not large enough to create a new sustainability dynamics for the organisation.

Several attempts to launch partnerships with philanthropic foundations and EUNIC members were made.

Funding and partnership opportunities were sought for the culture and sustainability project.



### 4. Communications

In 2022, our audience kept growing. The updated figures on our newsletter and social media accounts by the end of year showed the organisation is on track to reach its target of 4000 stakeholders as per its 2019 5-year strategy.

In addition, planning of a new podcast series began, with first experiments with the College of Europe, and then first recordings in November.



LinkedIn: 882  
(69% increase)



Twitter: 673  
(32% increase)



Facebook: 776  
(23% increase)



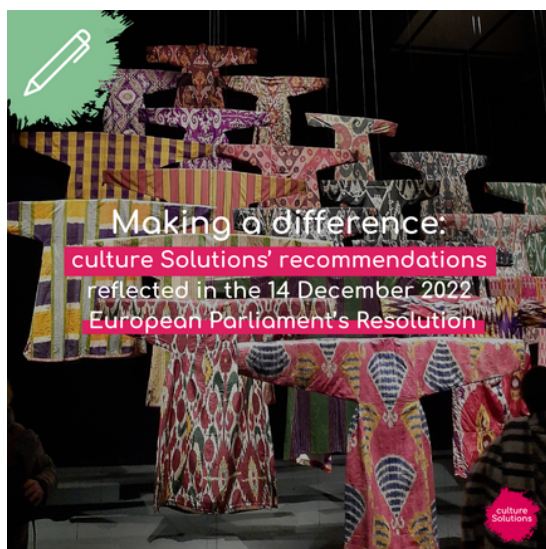
Instagram: 1310  
(65% increase)



Newsletter: 315  
(43% increase)

Total: 3956  
(48% increase)

Find below some of our 2022 posts on social media.



## Internal matters



### 1. Governance

- Two new board members, Irina Biovir-Idier and Soumaya Gharsallah
- Widened membership of the association

- Updates of cS statutes on membership



## 2. Finance

- Compliance with French legal requirements is ensured by a contractual relationship with a professional accountant



## 3. Operations

- Recruitment of a new general coordinator, Hiba Touihri, in October 2022



## 4. Collaborators and Human Resources

- The team decreased to 10 pro bono collaborators in 2022
- Recruitment of cS second Erasmus+ trainee from Central European University

## About

culture Solutions is a non-profit social innovation group that contributes independently to the excellence of EU international cultural relations with the opening of creative trust-building spaces, the production of commons and the brokerage of know-how.



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