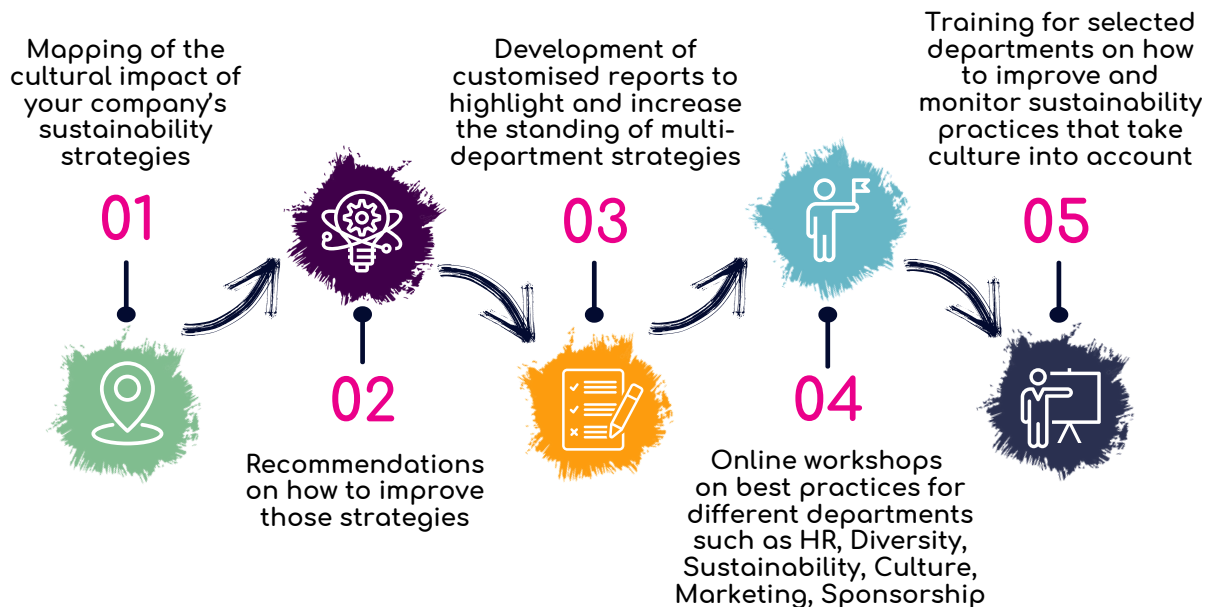




**cultural  
Sustainability**  
metrics and guidelines  
for the private sector

## TURN YOUR COMPANY INTO A MARKET LEADER BY INCORPORATING CULTURE INTO YOUR SUSTAINABILITY STRATEGIES

Some activities your company may benefit from



## The expected impact of cultural sustainability

On your employees



Strengthening the overall well-being and health of your employees

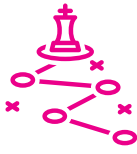


Fostering inclusion, as well as employees' professional fulfillment and quality of life



Boosting your employees' creativity and thus also their performance and productivity

## On your company



Improving the quality, performance and stability of governing bodies



Raising awareness on your brand values related to cultural sustainability and your reputation

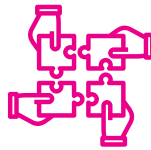


Reducing the probability of exposure to legal or reputational risks

## On society at large



Meeting customers' needs and creating both economic and social value



Promoting a society where companies, employees and communities see diversity and creativity as a powerful resource for building improved social relations



Positively impacting communities in a comprehensive and culturally-sensitive way

## Meet our interdisciplinary team

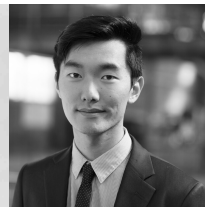
Made of highly experienced consulting directors and consultants



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## Get in touch

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Read our brief Promoting private sector involvement in culture worldwide



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