

# EU-US Cultural Relations: Towards a Transatlantic Cultural Initiative?



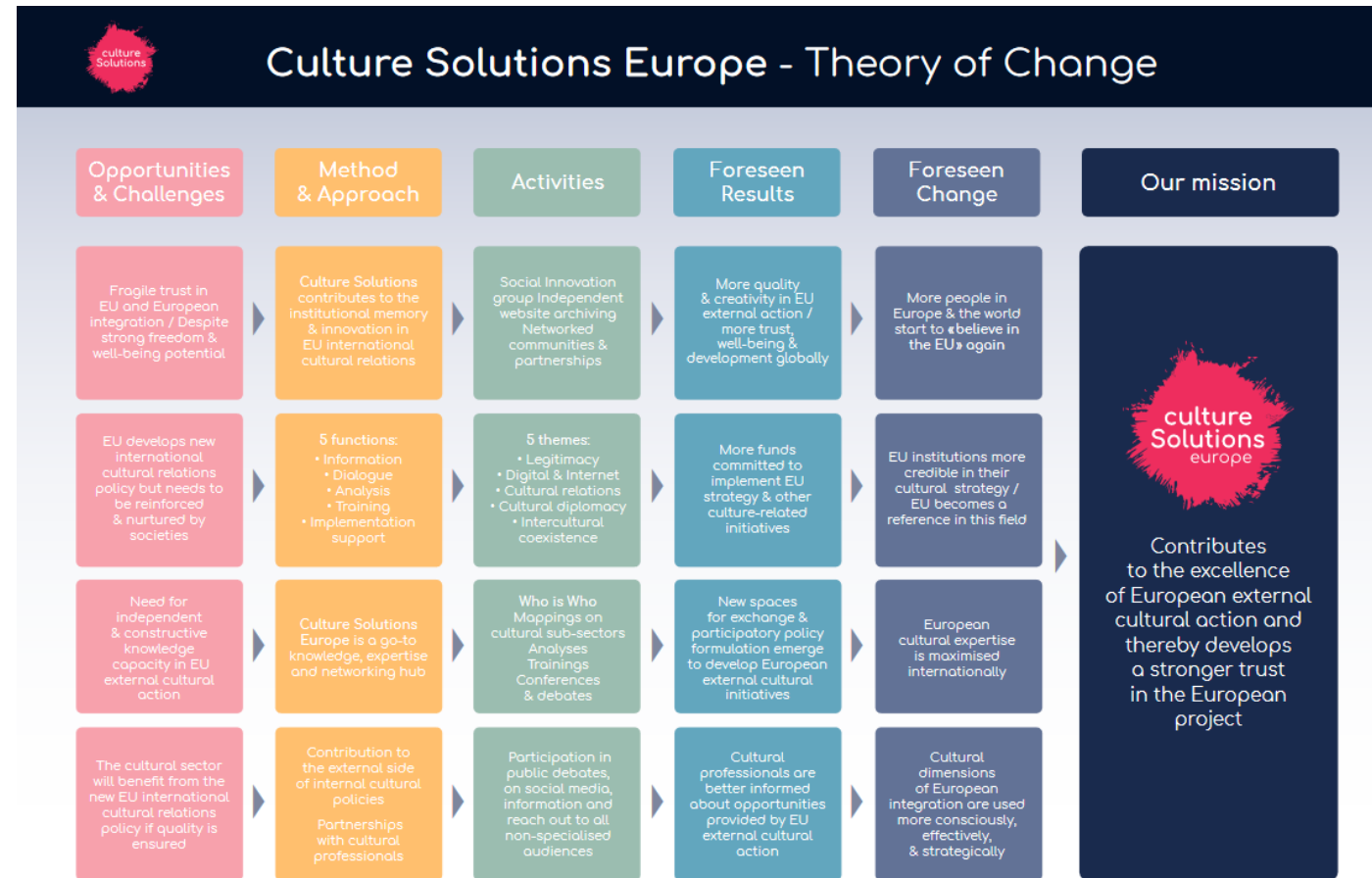
Success and challenges for the EU cultural external relations  
Webinar  
University of Florida  
21 April 2021

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# A few words about culture Solutions

1. A non-for-profit social innovation start-up and a 'think and do' tank
2. Goal: contribute to the excellence of EU international cultural relations
3. Services: we offer research, space for dialogue, training, know-how sharing and advice.



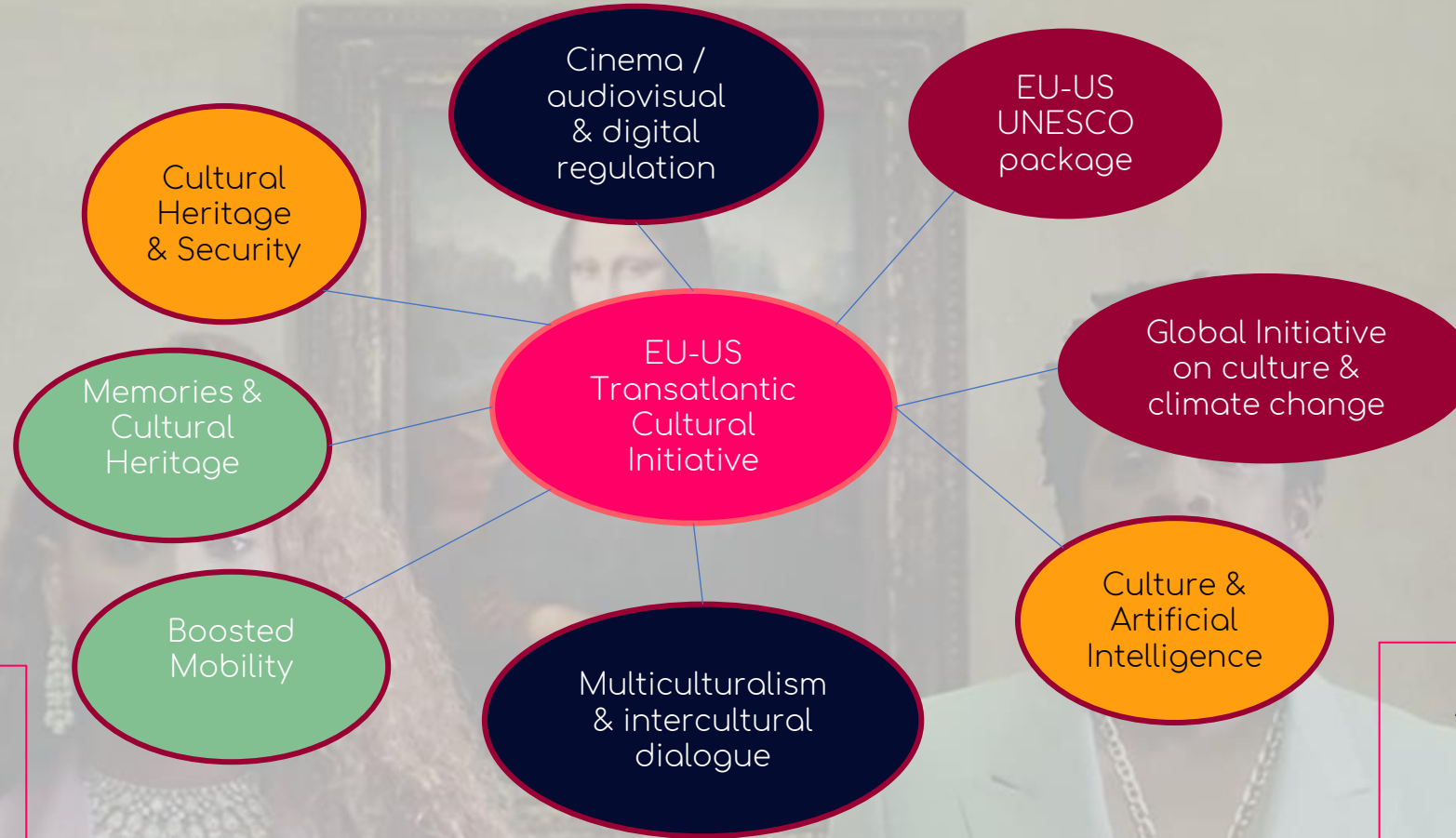
# A Transatlantic Cultural Initiative: Strategic Objectives



1. Build trust and closer EU-US bilateral ties in a threatening context
2. Enhance links between societies, beyond personalised political relationships
3. Give a stronger cultural, human & emotional dimension to the relationship

This piece is about sketching out the concrete parameters of a cultural boost that could be called a Transatlantic cultural initiative

# A Transatlantic Cultural Initiative: What Would it Look Like?



## MULTI

1. Multistakeholder
2. Multi-year (7 years)
3. Multi-funds
4. Multi-sector
5. Multi-partner

Jean Monnet Centres  
Any cultural organisation  
EU DEL in US  
US Representation in  
Brussels  
EUNIC  
Private Foundations



# Thanks for your attention!