



# Young Creative Generations Conference

# DATE

26 March 2019

# **VENUE**

Permanent Representation of Romania to the EU Avenue de Cortenbergh 107, Brussels

# **AGENDA**

14.00 – 14.30 – Registration and welcome coffee

14.30 – 14.50 – Opening remarks

**Empowering young generations through culture and education** 

Valer-Daniel Breaz, Minister of Culture and National Identity
Viviane Hoffmann, Deputy Director General, European Commission

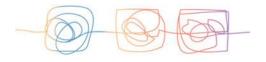
14.50 - 15.30 - Power speeches

National and EU cultural policies supporting creativity, culture and arts

**Carmen Croitoru**, General Director of the Romanian Institute of Cultural Research and Training – *Urban myths about cultural and creative sectors. What does or does not want the young creative generation?* 

**Damien Helly**, Cultural adviser, founder of Culture Solutions – Ways forward to foster a stronger sense of European belonging among young people through education and culture

**Q&A** session



Inspiring projects and initiatives regarding access to culture for the young generation

**Teodor Frolu**, Architect, DC Communication, Romania – Heritage 100 and the ARK projects - follow-up to the European Year of Cultural Heritage 2018

**Eric Garandeau**, Director of the Pass Culture project – Culture Pass - access for the young generation to culture

**Melat Gebeyaw**, Project coordinator, BOZAR, Belgium – *Next Generation, Please! Why participation matters* 

**lina Berden,** Special Government Advisor, Finnish Ministry of Education and Culture – Finnish Pupil Survey 2019 - Cultural policy meeting the interests of the young generation

**Q&A** session

#### 16.30 - 17.20 - Panel discussion

Educating the digital generation – exploring media literacy for the 21st century

**Paolo Celot**, General Director, EAVI – *The Art of Living with the Media* 

# Youth representative

**Audrius Perkauskas,** Deputy Head of Unit, DG CONNECT, European Commission– *Media literacy and future steps in the field,* European Commission

**Q&A** session

## 17.20 - 18.20 - Panel discussion

Supporting skills and creativity in the digital age

**Diana Filip**, Deputy CEO, Vice President for Marketing and Development, Junior Achievement Europe – *How entrepreneurial mindsets can drive the digital revolution* 

**Laurențiu Bunescu,** Chief Executive Officer, All Digital – *The importance of digital skills for Europe's future growth* 

Julie Fionda, Deputy Head of Unit, Skills and Qualifications, DG Employment, European Commission

**Alessandro Senesi,** Deputy Head of Unit, Youth, Volunteer Solidarity and Traineeships Office, DG EAC – European Commission – *The role of youth work and youth activities* 

**Q&A** session

18.20 – 18.30 - Closing remarks - Tamas Szucs, Director, European Commission (tbc)

## **Drinks and tapas**

